

FASP 2011

Advertising and Sponsorship Opportunities

FASP 2011 Annual Conference:
October 30 - November 5, 2011

Omni Orlando Resort at ChampionsGate

Advertising Rates (A la carte)

FASP Newsletters – 3 issued annually

	<u>Full Page</u>	<u>½ page</u>	<u>¼ page</u>
1 issue Newsletter Ad	\$100	\$50	\$25
2 issues Newsletter Ad	\$175	\$100	\$50
3 issues Newsletter Ad	\$250	\$150	\$100

FASP Annual Conference and Summer Institute Programs

	<u>Full Page</u>	<u>½ page</u>	<u>¼ page</u>
Annual Conference Program	\$500	\$300	\$150
Summer Institute Program	\$250	\$125	\$75
Both Events	\$650	\$350	\$200

Conference Program Back Cover \$2000

FASP Website and Email Advertisements

Annual - \$1000 6 month - \$600 3 month - \$400 1 month - \$ 200

Job Listing (non-educational agency) - \$100/month

FASP FLASH (monthly email to members) - 1 month ad - \$100.00

FASP Annual Conference and Summer Institute Trade Shows

Discounts available for multiple tables or sponsorship of FASP events

	<u>Non-Member</u>	<u>FASP Member Rate</u>
Annual Conference Table	\$375	\$250
Summer Institute Table	\$250	\$150
Both Events	\$ 500 (save\$125)	\$300 (save \$100)

ADVERTISING PACKAGES

PLATINUM - \$2000.00 (save \$500) – Includes Trade Shows

Includes Full Page Ads for Conference program, Summer Institute Program, and all 3 newsletters, one year website ad and one tradeshow table at the Summer and Fall Events.

GOLD - \$875 (save \$125)

Includes Full Page Ads for Conference program, Summer Institute Program, and all 3 newsletters

SILVER - \$500 (Save \$75)

Includes ½ Page Ads for Conference program, Summer Institute Program, and all 3 newsletters

BRONZE - \$275 (Save \$50)

Includes 1/4 Page Ads for Conference program, Summer Institute Program, and all 3 newsletters

FASP ANNUAL FALL CONFERENCE SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSORSHIP

Annual Conference Welcome Reception - \$20,000 (5 available at \$4000 each)

Co-Sponsor this event and receive

- Preferential Promotion at the Event
- Complimentary Annual Conference Trade Show Tables (3)
- Complimentary Full Page Ad in Annual Conference Program

Full \$20,000 sponsorship earns all of the above, Platinum Advertising Package and Conference Program Back Cover

GOLD SPONSORSHIP

- Annual Conference President's Party \$1,250 (4 available)
- Annual Conference Student Reception - \$1000 (2 available)
- Full Day Coffee Break - \$1500 (4 available)
- Featured CEU presenter (speaker's cost)

Sponsor and receive the following:

- Preferential promotion at the Event
- 1 Trade Show Table
- 1/2 Page Ad in the Conference Program

SILVER SPONSORSHIP

Partial Day Coffee Break - \$500 (up to 12 available)

Sponsor and receive the following:

- Preferential promotion at the Event
- 1 Trade Show Table or 1/4 Page Ad

FASP ANNUAL SUMMER INSTITUTE SPONSORSHIP OPPORTUNITIES

FASP 2011 Summer Institute: July 19-24, 2011

Tradewinds Island Resort, St. Petersburg

Summer Institute Welcome Reception - \$10,000 (4 available at \$2500 each)

Co-Sponsor this event and receive

- Preferential Promotion at the Event
- Complimentary Summer Institute Trade Show Tables (2)
- Complimentary Full Page Ad in Summer Institute Program

Full Day Coffee Break - \$1500 (4 available)

Sponsor and receive the following:

- Preferential promotion at the Event
- 1 Trade Show Table
- 1/2 Page Ad in the Summer Institute Program

Partial Day Coffee Break - \$500 (up to 12 available)

Sponsor and receive the following:

- Preferential promotion at the Event
- 1 Trade Show Table or ¼ page ad

Donations of test kits and raffle items can be made to the FASP Children Services Fund, Inc. and are tax deductible (tax receipts provided upon request).