



*Florida Association of School Psychologists*

# **Sponsorship & Exhibitor Prospectus**

[www.FASP.org](http://www.FASP.org) | [sponsorship@fasp.org](mailto:sponsorship@fasp.org)





# About FASP

**School psychologists work with parents, teachers, administrators, and other mental health professionals to improve the lives and learning of our children and youth.**

The Florida Association of School Psychologists (FASP) is a professional association whose members advocate for children to promote positive student outcomes. School psychologists are actively engaged in problem solving, prevention and intervention, assessment, counseling, mental health, special needs, and crises.

FASP is comprised of approximately 700 school psychologists working in Florida's 67 school districts and in a variety of public, private and alternative settings. The mission of FASP is to promote and advocate for positive educational development and mental health of Florida's children and youth in educational systems and their communities through the profession of school psychology.





# Connecting with School Psychologists

FASP publications, virtual workshops and conferences provide useful and relevant information on every aspect of school psychology. Our members rely on:

- *The Florida School Psychologist*, FASP's newsletter, provides news on public policy, professional issues, research articles, product reviews, job listings, opinion pieces, association updates, and more.
- FASP's website, [www.fasp.org](http://www.fasp.org), provides up-to-date information, professional development planning and easily accessible online resources.
- The Annual Conference and Summer Institute provide outstanding professional development opportunities to enhance their knowledge and skills.

Our ad rates and exhibitor fees are based on per item selections or calendar year beginning on the date of initial service.



# Annual Sponsorship Packages

<b>PLATINUM: \$4,000</b>	<b>GOLD: \$3,000</b>
<p data-bbox="261 751 613 785"><b>Annual Conference</b></p> <ul data-bbox="310 810 805 1482" style="list-style-type: none"><li data-bbox="310 810 805 1003">• Co-sponsorship opportunity (welcome reception, graduate student reception, or President's Party)</li><li data-bbox="310 1029 805 1104">• Logo displayed on all sponsor signage</li><li data-bbox="310 1129 805 1205">• Company material in conference bag</li><li data-bbox="310 1230 805 1264">• Two exhibit tables</li><li data-bbox="310 1289 805 1482">• One conference registration Full-page ad in conference program and/or premium placement in app</li></ul> <p data-bbox="261 1537 613 1570"><b>Additional Benefits</b></p> <ul data-bbox="310 1596 805 1848" style="list-style-type: none"><li data-bbox="310 1596 805 1709">• Promotional opportunity during virtual Summer Institute conference</li><li data-bbox="310 1734 805 1848">• Full-page ad in newsletter (published three times per year)</li></ul>	<p data-bbox="873 751 1226 785"><b>Annual Conference</b></p> <ul data-bbox="938 810 1433 1264" style="list-style-type: none"><li data-bbox="938 810 1433 886">• Logo displayed on all sponsor signage</li><li data-bbox="938 911 1433 987">• Company material in conference bag</li><li data-bbox="938 1012 1433 1045">• Two exhibit tables</li><li data-bbox="938 1071 1433 1264">• One conference registration Full-page ad in conference program and/or premium placement in app</li></ul> <p data-bbox="873 1318 1226 1352"><b>Additional Benefits</b></p> <ul data-bbox="938 1377 1433 1629" style="list-style-type: none"><li data-bbox="938 1377 1433 1491">• Promotional opportunity during virtual Summer Institute conference</li><li data-bbox="938 1516 1433 1629">• Full-page ad in newsletter (published three times per year)</li></ul>



## SILVER: \$1,800

### Annual Conference

- Logo displayed on all sponsor signage
- Company material in conference bag
- One exhibit table
- Half-page ad in conference program and/or placement in app

### Additional Benefits

- Promotional opportunity during virtual Summer Institute conference
- Half-page ad in newsletter (published three times per year)

## BRONZE: \$1,200

### Annual Conference

- Logo displayed on all sponsor signage
- Company material in conference bag
- One exhibit table
- Quarter-page ad in conference program and/or placement in app

### Additional Benefits

- Promotional opportunity during virtual Summer Institute conference
- Quarter-page ad in newsletter (published three times per year)



# À la Carte Opportunities

## FASP Newsletter Ads

*The Florida School Psychologist* is published electronically three times a year. It is a source of new information relevant to daily practice, trends, and innovations in our field.

	Full Page	Half Page	Quarter Page
One Issue	\$100	\$50	\$25
Two Issues	\$175	\$100	\$50
Three Issues	\$250	\$150	\$75

## Annual Conference

Each fall, more than 300 school psychologists and graduate students who work in schools, private practice, hospitals, higher education institutions, and many other areas attend our Annual Conference. This four-day event gives exhibitors an opportunity to network with attendees and display products and services.

Exhibitor Table	\$375
Event Bag Materials	\$50



# Advertising & Sponsorship Policies

## General Policies

- All advertising submissions are subject to FASP's approval. FASP reserves the right to edit or refuse advertising that is determined unsuitable. Publication of an advertisement does not constitute endorsement or approval of contents in a publication, point of view, standard of service, or opinion presented therein, nor does FASP guarantee the accuracy of information given. FASP reserves the right to add the word "Advertisement" to submissions that resemble editorial matter. Advertisers will be billed based on advertised rates and for significant modifications or file manipulation required to meet publication specifications.
- Rates, conditions, and space units are subject to change without notice.
- FASP will not be held accountable for the ad or any typographical errors.
- FASP will not be bound by any conditions appearing in insertion orders submitted by or on behalf of the advertiser when such a condition conflicts with FASP policies.
- Schedule of months of insertion and size of space must accompany all orders. So-called "space reservations" are not considered by FASP as orders binding upon it in any way.



- Orders will be accepted at rates prevailing at the closing date of the issue in which advertisement will appear. Orders containing incorrect rates will be accepted and charged at regular rates.
- Such errors will be regarded only as clerical.
- No cancellations or changes in orders will be accepted after 14 days of payment receipt.
- Insertion orders are accepted only for the current publishing year.

## Discounts

- 15% agency discount is available to members of the American Association of Advertisers or agencies listed in the Standard Directory of Advertising Agencies.
- A 25% discount is available to all NASP state affiliates. FASP does not charge for employment notices from Florida educational agencies.
- Discounts do not apply to employment or classified ads. Classified ads submitted by nonprofit organizations are published free of charge on a space-available basis and may be edited.

## Billing

- All applications are due at least 30 days prior to publication or distribution.
- Ads will not run if any outstanding balance remains.